

VOPIUM ENABLES NETLOG'S 77 MILLION STRONG USERBASE TO TALK ACROSS BORDERS FOR LESS

London, UK; 12th July 2011 - [Vopium](#), a leading innovator in global mobile communications, has announced today that it has teamed up with [Netlog](#) to provide the social network's 77 million registered users with an easy and inexpensive way to talk across borders using their mobile phones.

Netlog is one of the fastest-growing and most popular social networking sites in Europe, particularly in the 18-25 age category, and boasts more than 150 million visitors per month.

Community members are presently able to communicate online but now, by using Vopium, they will be able to call and SMS each other by using their mobile phones as well. Vopium's free downloadable app enables anyone, anywhere, to make international calls on their mobile phones at a cost that is up to 94% cheaper international rates and with a quality of sound equivalent to that of a local call.

"Vopium is very excited to be providing our services directly to Netlog's international community," says Tanveer Sharif, Vopium CEO. "The young people that use Netlog probably spend as much time on their mobiles as they do online. By offering Vopium to its users, Netlog now gives them a complementary and even more personal way to connect globally."

"I'm happy that we can provide our members with another great service," says Lorenz Bogaert, CEO of Massive Media, an international online media group, and co-founder of Netlog. "The main purpose of Netlog is to bring friends together in an easy, fun and interactive way. With Vopium, the Netlog community is now also able to talk to each other at prices that are unbeatably low. This is great day for our social network!"

To keep up to date with all Vopium news, follow the team at twitter.com/Vopium, join us on facebook.com/Vopium or visit linkedin.com/company/Vopium.

About Vopium

Vopium means mobile phone calls without borders. We enable customers to make affordable international mobile phone calls to family, friends and colleagues anywhere, anytime. Our award winning phone app that takes advantage of both VoIP and GSM technologies, enables global calling that costs, sounds and is as simple to make as a local phone call. Vopium works on over 900 different mobile phone models - from the latest smartphone to traditional mobile phones.

With over one million customers in 46 countries, Vopium powers reliable cost effective communication around the world. Vopium is listed on the NYSE Euronext Paris Exchange.

For more information, please visit <http://www.vopium.com>

About Massive Media

Massive Media SA is an online media group that aims to bring people together in a fun, simple and efficient way. The company is based in Ghent and runs, among others, Netlog and Gatcha!. Massive Media was founded in 2000 by Lorenz Bogaert and Toon Coppens. In 2007, Index Ventures and Atomico invested in the company.

For more information, please visit <http://www.massivemedia.eu/>

About Netlog

Netlog is an online platform where users can keep in touch with and extend their social network. It is an online social portal, specifically targeted at the European youth. It is developed by Massive Media NV, based in Ghent, Belgium. Netlog is currently available in 34 languages and has more than 77 million members throughout Europe, and this number increases every day.

For more information, please visit <http://en.netlog.com/>

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