

Press release
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Get lower rates and make longer calls during Eid-UI-Fitr:

Say "Eid mubarak" with Vopium

When the muslim holiday Eid-UI-Fitr starts on September 10, it can be expensive to send greetings to friends and family abroad. With the free Vopium software however, saying "Eid Mubarak" from your mobile phone is a lot cheaper.

"Eid mubarak" means "blessed Eid" and when more than 1 billion muslims all over the world celebrate the end of the Ramadan with the Eid-UI-Fitr-festivities, sending a greeting is of great importance. Unfortunately, this can get very expensive if your friends and family live abroad.

Vopium offers low rates and makes it cheaper to say "Eid Mubarak". A call to Pakistan for example can be made for just 0.13 USD per minute plus the local call rate.

"More and more people are using Vopium to send greetings to friends and family all over the world and last year, the minutes to call Pakistan increased by 160 percent. Apart from the low rates, Vopium also offers calls from your mobile phone with a sound quality much better than Skype", says Christian Eyde Møller, Chariman of the Board at Vopium.

Vopium combines VoIP-technology, which uses the Internet for international calls, with regular landline or mobile network for local calls. Users will therefore never experience delays, dropped calls or poor sound quality.

Make free calls

Vopium offers free calls to overseas mobile phones if the Vopium application is installed and both callers are in a Wi-Fi zone.

"Vopium continues to develop new solutions to offer our users extra value. Free calls over Wi-Fi is part of this strategy. Users can also communicate with friends on Google Talk, Windows Live Messenger, Twitter and Facebook from their mobile phone and we will continue to improve the Vopium application to meet the communication demands of our users," says Tanveer Sharif, CEO at Vopium.

DUE TO THE CURRENT SITUATION IN PAKISTAN, 10 PERCENT OF THE REVENUE FROM CALLS TO PAKISTAN WILL GO TO THE VICTIMS OF THE FLOODS AND TEXT MESSAGES TO PAKISTAN ARE FREE UNTIL OCTOBER 1.

FACTS ABOUT EID-UL-FITR

- During the Eid-UI-Fitr celebration, family and friends are gathered for good food and presents for the children similar to Christmas.
- The exact start of Eid-UI-Fitr in the gregorian calendar varies every year due to the changes in the muslim lunar calendar.
- Muslims celebrate Eid-holidays bi-annually: Eid ul-Fitr and Eid ul-Adha, which marks the end of the pilgrimage to Mecca.

For further information

Christian Eyde Møller
Chairman of the board
m +45 40 17 02 20
e pr@vopium.com

Tanveer Sharif
CEO, Vopium
m +45 25 90 10 90
e pr@vopium.com

About Vopium

Vopium provides low cost mobile calls via VoIP technology. The innovative Vopium software lets everybody benefit from VoIP – from the user with the latest smartphone to those who prefer more traditional phones without data access. Vopium is smart communication for everyone.