
Vopium – White Label Partnership

Vopium is a leading innovator in mobile global communications. Since our launch 6 years ago, Vopium has grown to more than 100 employees with offices in Copenhagen, Luxembourg and Lahore, and is listed on the NYSE Euronext Paris Exchange. Our award winning technology enables more than one million mobile users in 46 countries to enjoy our rich communication applications.

Vopium's white label solution allows partners to maintain control of their users and traffic, and meet the increasing demand for "always on" rich mobile communications, combining international, long-distance and domestic voice, SMS and Instant Messaging.

Full Turn-Key Solution

- Vopium's primary mission: Serve white label partners, throughout the full product lifecycle. (<http://www.vopium.com/white-label>)
- True turn-key: Deep know how, not only in integrating, but also in running all bricks in the complex end-to-end puzzle: Application design and development, provisioning, switching, billing, management tools, etc.
- Wide market coverage: Beyond Android and iPhone, also available on Nokia, Blackberry, and PC platforms.
- Certified developer, covering all significant smartphone platforms. Android Publisher, iOS Developer, Symbian Signed, Ovi Publisher and BlackBerry App World Publisher.

Optimized User Friendliness - APPS

- User interface optimized for each mobile platform - minimizing learning curve.
- Easy first time usage, with constant improvements of the registration process.
- Seamless integration into address book, enabling calls directly from contacts.
- Presenting transparent cost of call to users before initiating calls.
- Internationally recognised solution - Vopium was awarded "best VoIP app" for Android by CNET UK and nominated Winner of the Sullivan Award for "Technology Innovation in European Mobile VoIP market".
- World's first **BlackBerry** WiFi calling app on BlackBerry App World.
- All new **Android** app. Simple user interface, full Android integration, viral sharing and tablet support.
- Updated **iPhone** app. Usability improvements, push notifications and Apple In-App payments. Successfully tested iPhone Video app.
- Multilingual support.

Low Cost Base – Ease of Maintenance and Development Agility

- Fast time to market: Full delivery of turnkey VoIP platform and apps in 4 months.
- Large, dedicated resources of experts developing and managing Vopium end-to-end mobile solutions, using agile project management.
- Systematic application of QA review to all elements of the solution value chain.
- Round the clock support: Delivering fast and professional partner support, ensuring continuous gathering of end user feedback, and inclusion into new product development.
- Total clone of Vopium – "our innovation is your innovation" – 45 days commitment on all new features / functions in Partner's own brand
- Off shore development in Pakistan – offers a low competitive cost base

